



CODE OF CONDUCT for MEMBERS OF THE EU SECTOR GROUP ARTISTS' COLOURS

As approved in the meeting of May 15, 2007 in Marseille.

INTRODUCTION

The shared objective of the members of CEPE's EU sector group Artists' Colours is to develop and market products and know-how that bring joy and excitement to those that make use of these as well as to those that watch the ultimate results obtained through these products and know how.

These Artists' Colours (AC) products are being used for different purposes by different users in our societies:

- **Fine arts products**; consumed by pupils, students, academia, professional artists and people finding leisure in their use. All to create pieces of art.
- **Non-fine art products**; consumed by people of all ages to find enjoyment in both the time spent with these products as well as the results from these products.
- **Educational products**; used by predominantly children and young people to discover and develop their creational capabilities
- **Special products** for the restoration of ancient art pieces

The members of this sector group are aware of the fact that the different users have different capabilities of reading and understanding the instructions for safe use of the AC products.

The specific AC products that we are referring to and that fall within the CEPE scope, are products such as:

- oil colours
- water colours
- acrylic colours
- gouaches
- pastels
- and few other related products such as mediums, auxiliaries, creative colours, etc.

All being mixtures of pigments, binders and additives.



THE CONDUCT of the MEMBERS of the EU Sector Group Artists' Colours

I. Accountable to users, employees and environment.

We recognize 3 stages during which we are accountable for dealing with the raw materials and the ultimate formulated AC product. For each stage we as members commit to comply with the intentions as listed below and to encourage each other to follow suit.

1. In developing AC products.

To select and handle raw materials (from natural as well as from synthetic origin):

- with no or a minimum effect on the human health
- in accordance with the ruling legal obligations when of a hazardous nature and no non-hazardous alternatives available
- in accordance with the available knowledge and ruling legislation for the environment when disposed of

2. In manufacturing AC products.

To strive for a minimum exposure

- to the employees during manufacturing of our products
- to the surroundings of our production facilities (cleaning and waste management)

3. In placing AC products on the market.

Concerning safety information:

- to respect the highest legal requirements on safety information;
- to keep abreast of new scientific evidence on safety aspects of the raw materials we use
- to use the best knowledge on exposure risks reducing measures where such risks may exist.

Concerning the promotion of the AC products:

- to claim product benefits that are verifiable and that do not compromise our business integrity
(if hazardous raw materials have to be used to achieve certain product benefits then this will not be hidden).

II. Accountable to the group members

Members commit to alert each other when any circumstances or information may pose a concern or threat to their common interests.