

FINDING A PRAGMATIC SOLUTION

The advocacy against CLP labelling of pens and markers, supporting artists and TiO₂ are among the European Artists' Colour Association's (EuACA) main goals.



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EuACA supports the advocacy against the CLP labelling of pens and markers. What do you plan in this regard? The CLP labelling of pens and markers raises genuine concerns shared by all EuACA members. Artists' Colour makers perceive a real unintended consequence of labelling items such as pens under CLP where the warnings themselves will be 'devalued' to the extent that consumers will become 'immune' to all similar warnings. Encouraged by recent and more positive messages from some EU countries, representatives of EuACA companies met with CEPE staff to explore how we might work more closely with other sector groups and the regulatory authorities themselves to find a pragmatic solution.

EuACA also support art education. What are the group's goals? The term education is often and understandably associated with teaching the young, but the EuACA also sees the need to support artists of all levels and experience by providing qualified, competent and informed advice. Subject matters identified as useful for future publications include the methods and uses of artists' paints to create impasto results, best practice when using varnishes and lacquers and the continued dialogue concerning handling of waste artists' paints. Much of this information can be communicated with stakeholders through our dedicated website representing the non-commercial collective interests of the members.

What are other projects currently on EUACA's agenda? We are fortunate as an industry body in that we share a passion for our products and literally provide colour to brighten the world! This means that despite our comparatively small size, through CEPE, the Artists Colours industry has access to a range of regulatory organisations. Where we are not granted permission to directly address a topic or an organisation, the EuACA is increasingly and successfully working with other industry groups like toy manufacturers, producers of writing instruments, paint and ink makers and others with a common interest. Proposed changes to the classification of TiO₂ are taking up a great deal of time as we endeavor to play our part in courteously explaining our point of view. ◀



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